

Display advertising on the ITscope platform

ITscope

ITscope

The B2B trading platform for the ITC channel

400 +
distributors

7,800 +
active users

7 million +
ITC products

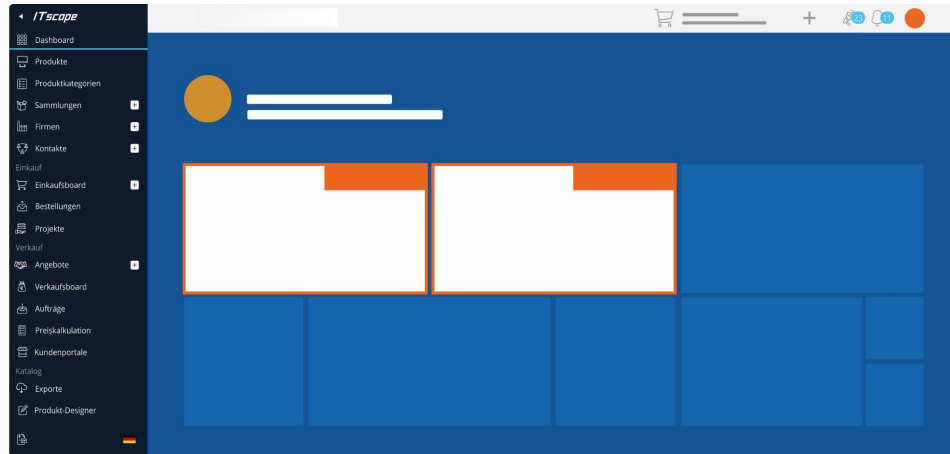
With **ITscope**, resellers and system houses throughout Europe are already simplifying their entire sales and procurement processes, and are covering the needs of their customers by ordering from **over 400 distributors** with just one system.

ITscope therefore provides the **perfect advertising platform** for your offers and products - because your target group is already here!

Display advertising

What we offer

ITscope



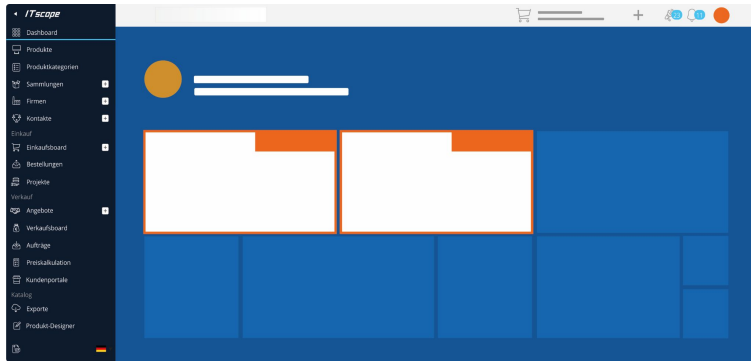
Showcase your products and offers on the ITscope dashboard or product portal. These are then advertised with a running time of one month.

Best visibility: with a tile on the dashboard, you as an advertiser get full visibility on the homepage of the ITscope platform.

Formats and prices

Important information at a glance

Dashboard



JPG 430 x 280 px

Leave blank 65 x 25 px

Running time: 1 month

Price: €7,500.00

Product portal



JPG 374 x 182 px

Leave blank 70 x 20 px

Running time: 1 month

Price: €1,500.00

Dashboard example

ITscope

The dashboard features a dark blue sidebar on the left with the following menu items: Dashboard, Products, Product categories, Collections, Companies, Contacts, Procure (Purchasing board, Orders, Projects), Digital Sales (Quotes, Salesboard, Incoming orders, Price calculation), and Catalog (Exports, Product designer). The main content area includes a search bar, a personalized greeting for Eileen, a 'Find products...' search box, a promotional banner for a film scanner, and a grid of quick access tiles for 'Invite people...', 'Product portal', 'Collections', 'Projects', 'Your user profile', 'Your company', 'Purchasing board', 'Export products...', 'Optimise your shopping cart', and 'Try the desktop app...'. The top right shows a shopping cart with 4 items, 19 notifications, and 16 messages.

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Search ...

General cart 4

19 16 EM

EM Hi Eileen!
What's on today's agenda?

Settings

Find products ...

Search ...

Gain access to over 3 million products on ITscope.

Gültig bis 31.12.2022 Ad

JAHRESEND AKTION plusstek

FILMSCANNER!

OpticFilm 8100, 8200i SE/Ai, 135i

bis zu 8% gespart

JETZT BEI SYSTEM

Product categories

Price calculation

Invite people ...

Send invitation

Invite friends or colleagues from other companies to test ITscope for free!

Product portal

Collections

Projects

Your user profile

Your company

Purchasing board

Export products ...

Export products

Optimise your shopping cart

Show purchasing board

(Product not found) 10

Samsung 870 EVO MZ-77E1T0B - SSD 1

Nedis USB-Hub | 4-Port | USB 3.2 Gen1 | N... 4

HP 963 - 4-pack - black, yellow, cyan, mag... 1

Try the desktop app ...

Download desktop app

Choose from the settings what you would like to see in this quick access area.

Product portal example

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The screenshot displays the ITScope product portal interface. On the left is a dark blue sidebar with navigation options: ITscope, Dashboard, Products, Product categories, Collections, Companies, Contacts, Procure (Purchasing board, Orders, Projects), Digital Sales (Quotes, Salesboard, Incoming orders, Price calculation), and Catalog (Exports, Product designer). The main content area features a search bar, a 'General cart' with a shopping cart icon showing 4 items, and notification icons for 19 messages and 16 alerts. Below these are several category filters: PC Systems, PC Components, Displays & Projectors, Accessories, Covid-19, Software, Server & Storage, Network Equipment, Phones & PBX, Printers & Accessories, Supplies, Tools, Office Supplies, AV & Multimedia, Photo & Video, Games & Leisure, Music, Film & Literature, Point of Sale, Electrical Supplies, Household & Garden, and Service & Support. A 'Best offers' section is visible, containing three featured products: a Brother HAK-100 heat transfer printer (HEK € 2.159,-), a Samsung LH65WMRWBGXEN 65-inch monitor (€ 999,00), and a Lenovo ThinkCentre M70q 11DT Tiny PC (from €495.79). Below this is a grid of 15 product listings, each with an image, name, and price. The products include an Apple iPad, AMD Ryzen processor, Dell P2422H monitor, Lenovo ThinkBook laptop, Lenovo ThinkPad laptop, Logitech B100 mouse, Logitech Webcam C925e, Microsoft Surface Laptop Studio, Lenovo ThinkPad E14 laptop, DIGITUS Card Reader, and DIGITUS Dual Card Reader Hub.

Your content linking options

ITscope

External landing page



Link to any external URL

Own company profile



Link to your ITscope
company profile


Individual product




Link to an ITscope product page or a
predefined product search term

Evaluation

ITscope



Number of
impressions of
your ad



Number of
clicks on
your ad

After the campaign, your numbers will be evaluated and made available to you

Platform statistics

Number of
dashboard impressions
per month

- 180,900 (September 2022)
- 170,700 (October 2022)

Number of
product portal impressions
per month

- 18,710 (September 2022)
- 17,530 (October 2022)

Contact us

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We'd be happy to advise you!