



# Top Q3 strike scorers

## ITscope market barometer Q3 2020// Overview

All rankings from 10 product categories





# Our IT market barometer

Dear customers & followers,

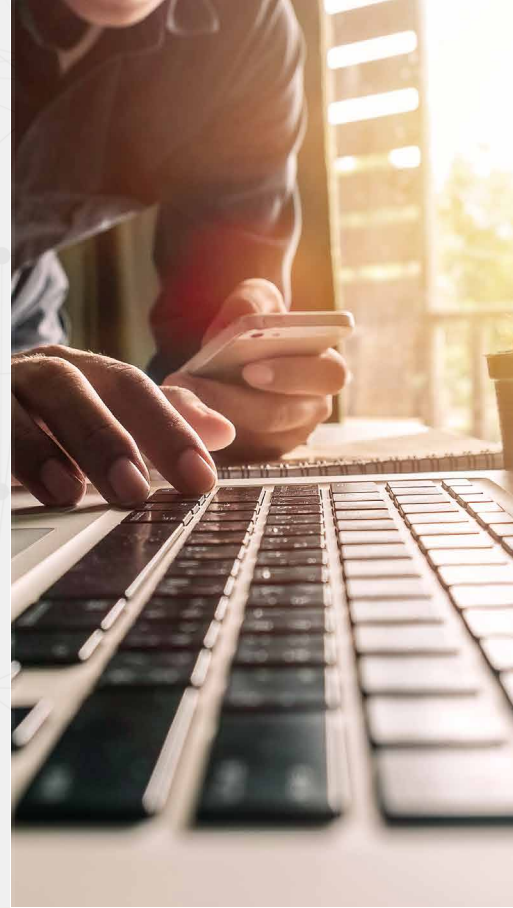
our aim is to keep you up to date and informed about the current reseller demand for ICT products as well as top sellers and product highlights. Get a neutral and unbiased insight based on real clicks from our users on products from 10 categories – and the perfect ICT market overview.

## First of all our news from the 3rd quarter of 2020:

- ✔ **New features in the B2B Suite and platform:** The latest release allows the activation of **order limits**. This means that purchase orders can now only be placed up to a certain value - any orders exceeding this value must first be approved. **The aim is to be able to map internal approval processes onto the ITscope platform and to simplify the overall workflow.**
- ✔ **News regarding interfaces:** As part of the current release, weclapp was able to announce some new features in August. These developments concern **order synchronisation, the import of calculated prices and an improved product search.**
- ✔ **New distributors:** A total of **11 new suppliers from across Europe** have been added to the ITscope platform.

# What awaits you

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## Hottest Player:

iPhone SE  
2. Generation



## 01 Highflyer: Top 30 of the newcomers

Rank Q3 20	Listed since	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	17.04.20	Apple iPhone SE, 64GB, black, MX9R2ZD/A	4040
02	30.03.20	Microsoft Surface Go 2, 10.5", 8GB, 128GB, SUA-00003	1815
03	07.05.20	Microsoft Surface Book 3, 15", 16GB, 256GB, SMG-00005	1798
04	28.04.20	Intel Core i9-10900K, 3.7GHz, 10-Core, HT, BX8070110900K	1694
05	07.05.20	Microsoft Surface Dock 2, 1GK-00002	1327
06	07.06.20	Poly Blackwire C3220, black, 209745-201	1198
07	29.06.20	Synology Disk Station, 2-Bay, DS220+	753
08	11.09.20	Inno3D GeForce RTX 3080 iChill X4, 10GB GDDR6, C30804-106XX-1810VA36	730
09	05.08.20	Apple iMac, i5 3.3GHz, 8GB, 512GB, Retina 5K, MXWU2D/A	586
10	07.04.20	Sophos SD-RED 20, 4 GigE-Ports, R20ZTCHMR	508
11	02.06.20	Logitech Combo Touch, backlit, Apple Smart connector, Graphite, 920-009640	496
12	13.05.20	HP Business Top Load, 15.6", black, 2SC66AA	488
13	11.05.20	Samsung 870QVO, 1TB, SATA, MZ-77Q1T0BW	486
14	12.05.20	Midland W199, FullHD, black, C1476	374
15	29.05.20	Gigabyte H410M S2H, LGA1200, micro ATX, H410M S2H	373

## Hottest Player:

iPhone SE  
2. Generation



## 01 Highflyer: Top 30 of the newcomers

Rank Q3 20	Listed since	Products (Manufacturer / product name / mfr 's no.)	Total clicks
16	14.08.20	Dell P2719H, 27", FullHD, DELL-P2719H	346
17	28.04.20	Be Quiet! , BK006	311
18	18.06.20	Ubiquiti UniFi Switch USW-48-POE	254
19	15.07.20	HP Deskjet 2710 Wireless All-In-One Printer, 5AR83B#629	250
20	17.04.20	Be Quiet! Pure Rock 2, BGW37	246
21	30.07.20	Crucial 8GB DDR4 2666MHz, CT8G4DFRA266	237
22	14.07.20	Xiaomi Mi Band 5, black, BHR4215GL	222
23	08.07.20	Raptor Starter Pack PS5, RG-SK100	183
24	19.05.20	Logitech Unifying Receiver, 910-005931	167
25	11.07.20	Unify OpenScape Desk Phone CP400, L30250-F600-C427	156
26	16.07.20	AVM FRITZ! DECT 440, 4-fach Smart-Schalter, 20002905	150
27	05.05.20	DJI Mavic Air 2 Fly More, CP.MA.00000169.01	140
28	11.08.20	Parallels Desktop v16, PD16-BX1-EU	132
29	17.06.20	Samsung GU55TU7199U, 55", 4K, GU55TU7199UXZG	122
30	08.05.20	Epson EB-992F, 4000 Lumen, FullHD, V11H988040	102

## 02 TFTs

Rank	Rank	Products	Total
Q3 20	Q2 20	(Manufacturer / product name / mfr's no.)	clicks
01	01	Dell P2419H	9042
02	08	Dell UltraSharp U2415, 860-BBEW	2350
03	02	HP EliteDisplay E243i, 1FH49AA#ABB	2140
04	04	LG 24BK550Y-B	1491
05	11	Lenovo ThinkVision T24-10, 61CEMAT2EU	1440
06	05	HP EliteDisplay E243, 1FH47AA#ABB	1422
07	03	Dell P2719H	1312
08	12	Dell UltraSharp U2719D	1236
09	06	Samsung C49HG90DMU, LC49HG90DMUXEN	1200
10	24	Dell UltraSharp U2412M, 210-AGYH	1196
11	14	Samsung SE650 Series S24E650PL, LS24E65UPLC/EN	1046
12	07	HP EliteDisplay E243m, 1FH48AA#ABB	1042
13	10	HP EliteDisplay E273, 1FH50AA#ABB	1038
14	20	Samsung Flip WM55R, LH55WMRWBGCXEN	945
15	26	Samsung C49J890DKU, LC49J890DKUXEN	934

## Hottest Player:

Dell P2419H



## Hottest Player:

Apple iPhone SE  
2. generation



## 03 Mobile phones

Rank Q3 20	Rank Q2 20	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	02	Apple iPhone SE (2nd generation), 64GB, black, MX9R2ZD/A	4040
02	01	Apple iPhone 11, 64GB, black, MWLT2ZD/A	2436
03	09	Samsung Galaxy A51, 128GB, Dual-SIM, black, SM-A515FZKVEUB	1446
04	13	Samsung Galaxy S20, 128GB, grey, SM-G980FZADEUB	1431
05	04	Apple iPhone SE (2nd generation), 128GB, black, MXD02ZD/A	1381
06	05	Apple iPhone 11 Pro, 256GB, space-grey, MWC72ZD/A	1339
07	08	Apple iPhone 11, 128GB, black, MWM02ZD/A	1283
08	06	Samsung Galaxy Xcover 4s Enterprise-Edition, 32GB, black, SM-G398FZKDE28	1111
09	10	Samsung Galaxy S10, 128GB, black, SM-G973FZKDDBT	1091
10	03	Apple iPhone Xr, 64GB, black, MR942ZD/A	1000
11	44	Samsung Galaxy A41, 64GB, black, SM-A415FZKDEUB	886
12	22	Samsung Galaxy A20e, 32GB, black, SM-A202FZKDDBT	718
13	21	Apple iPhone 11 Pro, 64GB, space-grey, MWC22ZD/A	717
14	14	Samsung Galaxy S10 Lite, 128GB, black, SM-G770FZKDDBT	640
15	18	Huawei P30 lite, 128GB, Dual-SIM, black, 51093NNL	609

# 04 Tablets

Rank Q3 20	Rank Q2 20	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Apple 10.2-inch iPad Wi-Fi, 7.Gen, 10.2", 32GB, space grey, MW742FD/A	5013
02	02	Microsoft Surface Pro 7, i5, 256GB, platinum grey, PVR-00003	3777
03	03	Samsung Galaxy Tab A (2019), 64GB, 10.1", black, SM-T510NZKFDBT	1928
04	05	Apple 10.2-inch iPad Wi-Fi, 7.Gen, 10.2", 128GB, space grey, MW772FD/A	1903
05	06	Samsung Galaxy Tab S6 Lite, 64GB, 10.4", grey, SM-P615NZAADBT	1878
06	22	Microsoft Surface Go 2, 10.5", 128GB, silver, SUA-00003	1815
07	15	Apple iPad Pro, 12.9", 256GB, space grey, MXF52FD/A	1474
08	17	Microsoft Surface Pro 7, i5, 8Gb, 128GB SSD, silver, PVQ-00003	1381
09	26	Apple iPad Pro, 11", 256GB, space grey, MXE42FD/A	1338
10	04	Microsoft Surface Pro 7, i5, 8GB, 256GB SSD, black, PVR-00018	1307
11	11	Apple iPad Pro, 11", 128GB, space grey, MY232FD/A	1232
12	09	Apple iPad Pro, 12.9", 128GB, space grey, MY2H2FD/A	1203
13	12	Apple iPad Pro, 12.9", 256GB, space grey, MXAT2FD/A	1104
14	10	Apple 10.5-inch iPad Air Wi-Fi, 10.5", 3.Gen., 64GB, space grey, MUUJ2FD/A	1093
15	13	Apple 10.2-inch iPad Wi-Fi + Cellular, 7.Gen, 128GB, space grey, MW6E2FD/A	1010

## Hottest Player:

Apple 10.2-inch iPad Wi-Fi, 7.Gen, 10.2", 32GB, space gray





## Hottest Player:

Lenovo ThinkPad E15  
20RD, 15.6", i5, 8GB,  
256GB



## 05 Notebooks

Rank Q3 20	Rank Q2 20	Products (Manufacturer / product name / mfr's no.)	Total clicks
01	01	Lenovo ThinkPad E15 20RD, 15.6", i5, 8GB, 256GB, 20RD001FGE	12804
02	09	HP ProBook 450 G7, 15.6", i5, 8GB, 256GB SSD, 8VU72EA#ABD	2606
03	16	HP ProBook 650 G5, 15.6", i5, 8GB, 256GB SSD, 6XE26EA#ABD	1885
04	27	Microsoft Surface Book 3, 15", i7, 16GB, 256GB NVMe SSD, SMG-00005	1798
05	27	HP 250 G7, 15.6", i3, 8GB, 256GB NVMe SSD, 2D198EA#ABD	1794
06	04	Apple MacBook Pro with Touch Bar, 16", i9, 16GB, 1TB SSD, MVVK2D/A	1607
07	07	Lenovo V340-17IWL 81RG, 17.3", i7, 16GB, 512GB NVMe SSD, 81RG000HGE	1540
08	206	HP 255 G7, 15.6", Ryzen 5, 8GB, 256GB NVMe SSD, 2D200EA#ABD	1298
09	03	Lenovo ThinkPad L590 20Q7, 15.6", i5, 8GB, 256GB SSD, 20Q7000XGE	1228
10	02	HP ProBook 450 G6, 15.6", i5, 8GB, 256 NVMe SSD, 7DE95EA#ABD	1147
11	38	Apple MacBook Pro with Touch Bar, 13.3", i5, 16GB, 512GB SSD, MWP42D/A	1108
12	06	Apple MacBook Air, 13.3", i3, 8GB, 256GB, MWJT2D/A	1083
13	33	Lenovo ThinkPad L490 20Q5, 14", i5, 8GB, 256GB SSD, 20Q5002DGE	1070
14	715	Lenovo ThinkPad E15 - 15.6" Notebook - 4 GHz 39.6 cm, 20T8000MGE	1063
15	107	Lenovo V15-IL 82C5, 15.6", i3, 8GB, 256GB SSD, 82C500H3GE	1031

# 06 PC systems

Rank	Rank	Products	Total
Q3 20	Q220	(Manufacturer / product name / mfr's no.)	clicks
01	01	Lenovo ThinkCentre M720q 10T7, i5 1.8GHz, 256GB SSD, 10T700BTGE	3526
02	03	Dell OptiPlex 3070, i5 2.2GHz, 256GB SSD, JX26T	1736
03	02	HP ProDesk 400 G6, i5 3GHz, 256GB, 7EM13EA#ABD	1387
04	04	HP ProDesk 400 G5, i5 2.2GHz, 256GB SSD, 7EM44EA#ABD	1307
05	07	HP ProDesk 400 G5, i5 2.2GHz, 256GB SSD, 7EM46EA#ABD	1287
06	10	Fujitsu ESPRIMO P558, i5 2.9GHz, 256GB SSD, VFY:P0558PP585DE	801
07	05	Dell OptiPlex 3070, i5 3GHz, 256GB SSD, DFF7J	649
08	06	HP ProDesk 400 G5, i3 3.1GHz, 256GB SSD, 7EM40EA#ABD	646
09	-	Apple iMac, i5 3.3 GHz, 8GB, 512GB SSD, MXWU2D/A	586 <b>TOP!</b>
10	11	Lenovo ThinkCentre M720t 10SQ, i5 2.9GHz, 256GB SSD, 10SQ005AGE	584
11	17	Dell OptiPlex 3070 - MT - 1 x Core i5 9500 / 3 GHz - RAM 8 GB - SSD 256 GB	584
12	20	Lenovo V530-15ICR 11BH, i5 2.9GHz, 256GB SSD, 11BH001FGE	580
13	14	Lenovo ThinkCentre M720q 10T7, i3 3.1GHz, 8GB, 256GB SSD, 10T700A9GE	534
14	99	Lenovo V55t-15API 11CC, Ryzen 5 3.7GHz, 8GB, 256GB SSD, 11CC0009GE	519
15	13	Dell OptiPlex 3070, i3 3.1GHz, 4GB, 128GB SSD, WJN6J	497

## Hottest Player:

Lenovo ThinkCentre M720q 10T7, i5 1.8GHz, 256GB SSD



At a glance:

**TOP!**

These new from-zero-to-hero products have directly entered the top 15.

## Hottest Player:

MSI RTX 2080 Ti  
GAMING X TRIO  
11GB GDDR6



At a glance:

TOP!

These new from-zero-to-hero products have directly entered the top 15.

## 07 Graphics boards

Rank	Rank	Products	Total
Q3 20	Q2 20	(Manufacturer / product name / mfr's no.)	clicks
01	01	MSI RTX 2080 TI GAMING X TRIO, 11GB GDDR6, V371-026R	1437
02	02	MSI RTX 2070 SUPER GAMING X TRIO, 8GB GDDR6, V372-257R	1163
03	03	MSI RTX 2060 SUPER GAMING X, 8GB GDDR6, V375-214R	895
04	37	PNY GeForce RTX 2080 Ti Blower V2, 11GB GDDR6, VCG2080T11BLPPB	828
05	-	Inno3D GeForce RTX 3080, 10GB GDDR6X, iCHILL X4, C30804-106XX-1810VA36	730 <span>TOP!</span>
06	09	MSI RTX 2080 SUPER GAMING X TRIO, 8GB GDDR6, V372-248R	714
07	06	NVIDIA Quadro P2200 5GB GDDR5X, VCQP2200-PB	652
08	-	EVGA GeForce RTX 2080 SUPER GAMING, 8GB GDDR6, 08G-P4-3080-KR	649 <span>TOP!</span>
09	29	ASUS TURBO-RTX2080TI-11G, 11 GB GDDR6, 90YV0C40-M0NM00	624
10	27	PNY Quadro P4000, 8GB GDDR5, VCQP4000-PB	589
11	12	NVIDIA Quadro RTX 4000, 8GB GDDR6, VCQRX4000-PB	588
12	22	Sapphire Pulse Radeon RX 5700 XT, 8GB GDDR6, PCIe 4.0, 11293-01-20G	571
13	16	ASUS ROG-STRIX-RTX2080TI-O11G-GAMING - OC Edition, 11GB GDDR6, 90YV0CC0-M0NM00	552
14	23	MSI GTX 1660 VENTUS XS OC, 6GB GDDR6, V375-279R	538
15	17	Gigabyte GeForce GTX 1660 SUPER OC 6G, 6GB GDDR6, GV-N166SOC-6GD	519

# 08 Mainboards

Rank	Rank	Products	Total
Q3 20	Q2 20	(Manufacturer / product name / mfr's no.)	clicks
01	03	ASUS PRIME B450M-A, AM4, micro ATX, 90MB0YR0-M0EAY0	539
02	13	SUPERMICRO H11SSL-i, SP3, ATX, MBD-H11SSL-I-B	497
03	68	SUPERMICRO H11DSI-NT, SP3, E-ATX, MBD-H11DSI-NT-O	483
04	01	MSI B450 TOMAHAWK MAX, AM4, ATX, 7C02-020R	445
05	02	MSI Z390-A PRO, LGA1151, ATX, 7B98-001R	431
06	07	Gigabyte B450M DS3H, AM4, micro ATX, GAB45MDSH-00-G	386
07	286	Gigabyte H410M S2H, LGA1200, micro ATX, H410M S2H	373
08	04	Gigabyte B450 AORUS ELITE, AM4, ATX, B450 AORUS ELITE	370
09	06	ASUS PRIME Z390-P, LGA1151, ATX, 90MB0XX0-M0EAY0	327
10	25	Gigabyte GA-A320M-S2H, AM4, micro ATX, GA-A320M-S2H	301
11	05	MSI B450M PRO-VDH MAX, AM4, micro ATX, 7A38-043R	270
12	55	ASUS TUF GAMING B460M-PLUS, LGA1200, micro ATX, 90MB13N0-M0EAY0	257
13	36	ASUS PRIME A320M-K, AM4, micro ATX, 90MB0TV0-M0EAY0	252
14	09	Gigabyte X570 AORUS ELITE (rev. 1.0), AM4, ATX, X570 AORUS ELITE	245
15	10	MSI MPG X570 GAMING PLUS, AM4, ATX, 7C37-004R	227

## Hottest Player:

ASUS PRIME B450M-A,  
AM4, micro ATX



## Hottest Player:

AMD Ryzen 5 3600,  
6-Core, 3.6 GHz, SMT



## 09 CPUs

Rank	Rank	Products	Total
Q3 20	Q2 20	(Manufacturer / product name / mfr's no.)	clicks
01	02	AMD Ryzen 5 3600, 6-Core, 3.6 GHz, SMT, 100-100000031BOX	2417
02	01	AMD Ryzen 7 3700X, 8-Core, 3.6 GHz, SMT, 100-100000071BOX	1839
03	13	Intel Core i9 10900K, 10-Core, 3.7 GHz, HT, BX8070110900K	1694
04	04	AMD Ryzen 9 3900X, 12-Core, 3.8 GHz, SMT, 100-100000023BOX	1160
05	19	Intel Core i7 10700K, 8-Core, 3.8 GHz, HT, BX8070110700K	1138
06	06	Intel Core i9 9900K, 8-Core, 3.6 GHz, HT, BX80684I99900K	1110
07	11	AMD Ryzen 3 3200G, APU, 4-Core, 3.6 GHz, YD3200C5FHBOX	1068
08	03	Intel Core i7 9700K, 8-Core, 3.6 GHz, BX80684I79700K	1034
09	07	Intel Core i5-8600K, 6-Core, 3.6 GHz, BX80684I58600K	1014
10	09	AMD Ryzen 5 3600X, 6-Core, 3.8 GHz, SMT, 100-100000022BOX	966
11	14	AMD Ryzen 5 3400G, APU, 4-Core, 3.7 GHz, SMT, YD3400C5FHBOX	846
12	12	Intel Core i5 9400, 6-Core, 2.9 GHz, BX80684I59400	836
13	21	Intel Core i9 10900, 10-Core, 2.8 GHz, HT, BX8070110900KF	803
14	36	Intel Core i9 10900K, 10-Core, 3.7 GHz, HT, CM8070104282844	718
15	10	Intel Core i7 9700, 8-Core, 3 GHz, BX80684I79700	705

# 10 Server

Rank	Rank	Products	Total
Q3 20	Q2 20	(Manufacturer / product name / mfr's no.)	clicks
01	02	HPE ProLiant DL380 Gen10 Performance, P06420-B21	955
02	01	HPE ProLiant ML350 Gen10 Base, P11051-421	647
03	11	HP Enterprise ProLiant MicroServer, P16006-421	566
04	04	HPE ProLiant DL380 Gen10, P20174-B21	458
05	07	HP Enterprise ProLiant DL360 Gen10, P19774-B21	411
06	08	HPE ProLiant DL380 Gen10 SMB, P02462-B21	344
07	05	HPE ProLiant DL360 Gen10 Performance, P06453-B21	288
08	19	HP Enterprise ProLiant DL360 Gen10, P19779-B21	264
09	03	HPE ProLiant MicroServer Gen10 Entry, 873830-421	254
10	06	HPE ProLiant DL380 Gen10, 2 x Xeon Gold 5218, P02465-B21	250
11	18	Fujitsu PRIMERGY TX1310 M3, VFY:T1313SC310IN	242
12	10	HP Enterprise ProLiant ML350 Gen10, 877621-421	238
13	09	HPE ProLiant DL380 Gen10 SMB, P02464-B21	227
14	17	HP Enterprise DL385 Gen10, P16694-B21	214
15	20	HPE ProLiant DL380 Gen10, P20249-B21	214

## Hottest Player:

HPE ProLiant DL380  
Gen10 Performance



## Hottest Player:

Synology DS218+





At a glance:



These new from-zero-to-hero products have directly entered the top 15.

# 11 Storage systems

Rank	Rank	Products	Total
Q3 20	Q2 20	(Manufacturer / product name / mfr's no.)	clicks
01	01	Synology DS218+	1447
02	-	Synology Disk Station DS920+	1178 
03	-	Synology DiskStation DS220+	753 
04	05	Synology Disk Station DS220j	720
05	61	Synology Disk Station DS720+	593
06	11	QNAP TS-231P2	539
07	03	QNAP TS-431P	523
08	02	Synology Disk Station DS918+	480
09	94	Synology Disk Station DS420+	413
10	07	Synology Disk Station DS218	375
11	82	QNAP TS-231K	373
12	12	Synology RackStation RS819	362
13	06	QNAP TS-251+	353
14	13	Synology RackStation RS820+	346
15	10	Synology Disk Station DS418	341



Faster than  
the competition.



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